TIM THIANTHAI

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SKILLS

Experience Design
Interaction Design
Visual Design
Service Design
Design Thinking
User Research
Workshop Facilitation
Project Management
Marketing & Communications
Business Strategy

TOOLS

Sketch
Illustrator
Photoshop
InDesign
InVision

LANGUAGES

English
Thai

VOLUNTEER

Guest Speaker & Critique
General Assembly SF (School)
2016 to present

OBJECTIVE

I am a detail-oriented and empathetic designer from the Bay Area with over 6 years of experience in business software. My strength lies in translating ambiguity into clear goals, then going full-force to execute them. I work well in a team environment where collaboration, transparency, and feedback exchange are valued. I hope to continue using my user-centered design approach to work for a company that empowers designers and prioritizes positive social impact.

EXPERIENCE

Senior UX Designer
SAP Design & Co-Innovation Center | Mar '16 – Present | Palo Alto, CA
- Lead multi-industry design projects from conception to post-implementation
- Manage communications with end-users, developers, customers, sales, and executives
- Plan and facilitate co-innovation workshops to define customers' product or service visions
- Contribute to the team's new hiring strategy and screen new hires
- Mentor multiple junior designers on both design and career strategies

UX Designer
SAP Design & Co-Innovation Center | Mar '12 – Mar '16 | Palo Alto, CA
- Conducted user research to gain data and insights prior to designing
- Delivered designs for both internal SAP and external customers
- Coached co-innovation workshop participants through the Design Thinking process
- Provided design guidelines and specifications for product implementation

UX Design Intern
SAP Labs | Sep '11 – Mar '12 | Palo Alto, CA
- Created designs for products' Proof of Concepts (POCs)
- Built presentations, storyboards, and design assets for various types of projects
- Documented design deliverables and best practices

Designer and Analyst Intern
Aaron Marcus and Associates, Inc. | May '11 – Aug '11 | Berkeley, CA
- Performed market research and competitive analysis on Baby Boomers' financial tools
- Designed mobile screens and visual assets for the Money Machine project

EDUCATION

California College of the Arts, 2011 | San Francisco, CA
Master of Fine Arts in Design

Carnegie Mellon University, 2009 | Pittsburgh, PA
Major: Bachelor of Architecture (Dean's List)
Minor: Communication Design, Photography

DESIGN RECOGNITIONS

Red Dot Awards 2016 | Winner
Innovation by Design Awards 2016 | Finalist
Interaction Awards (IxDA) 2016 | Finalist
International Design Excellence Awards (IDEA) 2016 | Finalist
Webby Awards 2016 | Honoree
Core77 Design Awards 2016 | Notable
UX Awards 2015 | People's Choice Award